

1994 - 2019  
*Celebrating*  
**25**  
years in Tasmania

**CRIME  
STOPPERS**  
.com.au  
1800 333 000

# CRIME STOPPERS TASMANIA

COMMUNITY PARTNER OF



25 YEARS OF HELPING TO CREATE  
**A SAFER TASMANIA**





David Daniels OAM, Board Chair

## CHAIRMAN'S MESSAGE

I am proud to say that I have been a part of the Crime Stoppers' journey since a young Police Officer architected the establishment of Crime Stoppers in Tasmania 25 years ago. I am proud to say that this young Tasmanian Police Officer, Darren Hine, went on to become the Police Commissioner and still serves on the Crime Stoppers Board today. I have enjoyed a long association with Tasmania Police and the State Government, and I am fortunate to have enduring relationships with many members of Parliament.

Crime Stoppers Tasmania has, over the years, been recognised both nationally and internationally for our leadership, collaborative partnership with Tasmania Police and for our stakeholder engagement. This is evidenced by our long history with our partners; both Federal Group and Lions Clubs of Tasmania have supported us for 25 years. Motorola Solutions has also been an enthusiastic partner, along with Southern Cross Austereo, the *Mercury* and our good friend and supporter Master Wang – just to name a few. This year we have welcomed bdna to the Crime Stoppers Tasmania family, and we are grateful for their support in celebrating our 25-year milestone. There are too many individuals to name who have contributed to this wonderful achievement, and I thank you from the bottom of my heart. It has been my great pleasure serving with you!



Mariae Leckie, CEO

## CEO'S MESSAGE

Preparing for our 25th anniversary has been a joy; revisiting the successes where community has assisted Police in solving crime. These range from solving murders of loved ones, recovering stolen prized possessions, to seizing vast amounts of drugs which would have harmed individuals and families.

However, my role is to look forward and keep in step with changes in society and to stay relevant. We now live in the digital age with two thirds of Crime Stoppers reports now being made online – a great achievement since the implementation of our online reporting tool two years ago. The challenge of the future is to engage with young people and to make it even easier for people to report crime anonymously.

We will work to engage more deeply with Police, government and the community, to continue our story of success, and will work more closely with our partners to keep Crime Stoppers Tasmania moving forward.



## CRIME STOPPERS TASMANIA

Crime Stoppers Tasmania is an independent, not-for-profit, community organisation providing safe and anonymous ways to report crime. We are committed to creating a safer Tasmania for our children, our families and each other.

Since our inception, Crime Stoppers Tasmania has received over 50,000 anonymous reports resulting in:

- 17,000 recorded offences
- 4,000 arrests
- \$7.3 million in drugs seized
- \$5.1 million in recovered property.

## CRIME STOPPERS AUSTRALIA

In 2018, Crime Stoppers Australia commissioned a report on the *Economic and Social Impact of Crime Stoppers in Australia*.

The Impact Report found Crime Stoppers offers the following benefits:

- Contributes to people feeling safer
- Builds civic responsibility by enabling people to be active and informed citizens
- Empowers people to participate through the provision of anonymity and independence from the Police
- Raises awareness of crime and crime prevention, thereby creating safer communities
- Provides a valuable service for people who are reluctant to interact with Police
- Creates a valuable source of information and enables a more efficient use of Police resources.



# 25 YEARS OF PARTNERING SUCCESS WITH POLICE



The Hon Mark Shelton MP,  
Minister for Police, Fire and  
Emergency Management

Congratulations to Crime Stoppers for 25 years of dedication to helping Tasmanians play their role in creating a safer Tasmania for our children, our families and for each other.

By providing avenues for the community to anonymously report information about crime, Crime Stoppers provides an invaluable link between Police and people who may hold the key to solving crime.

Tasmania Police does an excellent job investigating crime and holding offenders to account. However, not everyone is comfortable dealing with Police, and Crime Stoppers' role, first and foremost, is to provide avenues for that section of the community that does not wish to engage with Police, to provide the information they hold.

Thank you to the Crime Stoppers Board for being so giving of your time and expertise and for ensuring that your organisation continues to focus on the important role of encouraging people to report what they know. Your work helps to make our state an even safer place for all Tasmanians.



Commissioner Darren Hine,  
Tasmania Police

Congratulations to Crime Stoppers for 25 years of serving the Tasmanian community.

Crime Stoppers is a trusted avenue for people to anonymously provide information about crime, and Tasmania Police is thankful for the valuable assistance in solving cases and helping to make our state a safe place to live.

After being involved in the creation of Crime Stoppers when I was a sergeant 25 years ago, I am impressed to see how it has grown and become an integral part of our community.

While Tasmania Police is privileged to be afforded high levels of community trust, the reality is that not everyone is comfortable contacting us directly. Crime Stoppers plays an important role in ensuring those people have an alternative option for providing what could be vital information to Police.

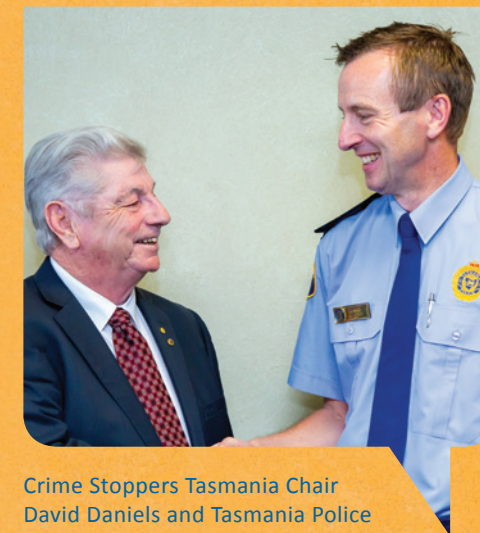
## THE IMPORTANCE OF ANONYMITY

People may hear, see or record something about a crime but don't know what to do, or are scared to come forward. Crime Stoppers offers people a safe way to report crime.

**Reporting is anonymous, it's what you know that is important – not who you are.**

It is proven that information to Crime Stoppers does assist Police to solve crime.

Crime Stoppers also offers rewards of up to \$2,000 if the information provided leads to the charging or arrest of offenders, the recovery of stolen property or the seizure of drugs. Since Crime Stoppers has been operating in Tasmania, we've awarded more than \$20,000 in rewards.



Crime Stoppers Tasmania Chair  
David Daniels and Tasmania Police  
Commissioner Darren Hine

**Please help us to keep Tasmania safe – click or call Crime Stoppers – if you know something, say something!**

## OUR IMPACT

Crime Stoppers is Australia's most recognised and trusted information reporting service. The brand is associated with 'positive social behaviour' and it provides an avenue for people to take responsibility.

Crime Stoppers programs across Australia work collaboratively to create a powerful response to cross-border crimes, such as illicit drug manufacture, importation and distribution, wanted fugitives, illegal firearms and missing persons.

The Crime Stoppers Australia 2018 Impact Report confirmed that Crime Stoppers is 'people power in motion'. Crime Stoppers encourages people to raise issues, which creates awareness; encouraging people to speak up and engage, knowing that their contribution is valued and welcomed.

**Reports to Crime Stoppers help. Every little bit of information could be a vital piece of a Police investigation.**

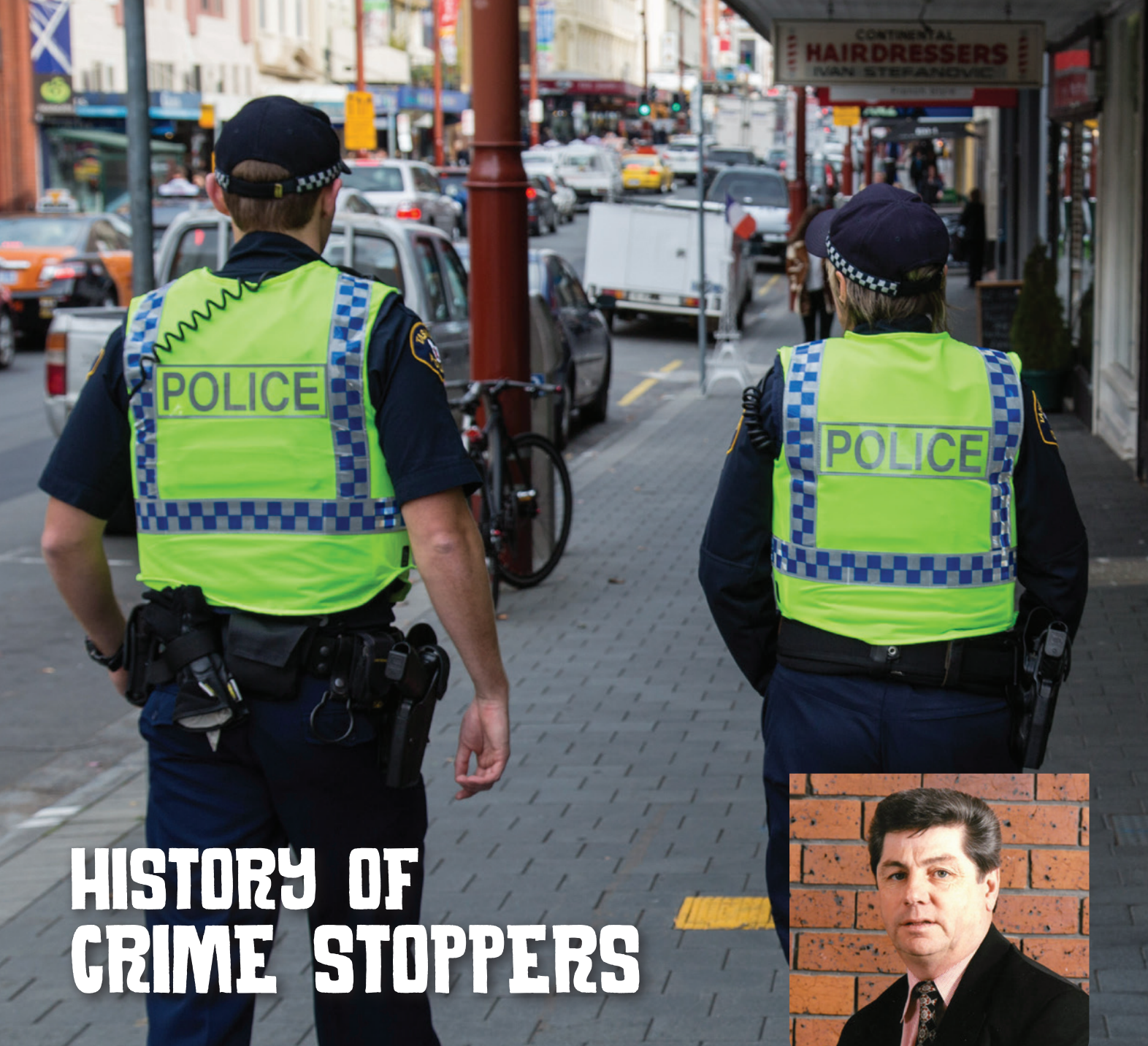
**82%**  
of people  
feel safer  
because of  
Crime Stoppers



**\$11.15**  
returned  
value  
for every \$1 invested in  
Crime Stoppers







# HISTORY OF CRIME STOPPERS

In 1976, Greg MacAleese, a detective in Albuquerque, New Mexico, USA, had exhausted all possible leads in a particularly brutal murder case and took an unorthodox approach. He arranged for a re-enactment of the murder to be shown on a local TV station and invited viewers to call him with information. In return he offered them anonymity and the possibility of a cash reward if the information led to an arrest. An arrest was made within five days of the re-enactment being shown, and Crime Stoppers began.

Today more than 1700 Crime Stoppers services operate worldwide, including one in every Australian state and territory.



Founding Board Member  
David Daniels



Inaugural Executive Officer  
Constable Vicki Hadrell

**Crime Stoppers assists in solving crime somewhere in the world every 14 minutes.**

## CRIME STOPPERS TASMANIA

In 1986, prior to the establishment of Crime Stoppers in Tasmania, the Lions Clubs of Tasmania District Chairman Mr David (Dickie) Daniels spearheaded the Drug Education Network, which still exists some 30 years later.

Subsequently, David and a team of supporters, in close consultation with Tasmania Police Officer Darren Hine, embarked on the journey to establish the Crime Stoppers program in Tasmania. In 1993 at a meeting held at the Police Academy in Rokeby, the Crime Stoppers Board was established by Police, business and community volunteers.

David has worked tirelessly ever since and was awarded an Order of Australia Medal in 2006 for Crime Abatement and Drug Awareness.

“Information from the public is as important as DNA and fingerprints, and Crime Stoppers is important as it enables the public appeal for information. It can really reduce resources Police need to spend to investigate”. *Police stakeholder*

“As a former Police Minister I would like to congratulate all who are involved in this very important crime fighting program which has become an essential part of fighting crime in Tasmania.” *Dr Frank Madill AM, Former Tasmanian Police Minister*



Senator the Hon Eric Abetz, Former Crime Stoppers Tasmania CEO Ron Franks, Crime Stoppers Tasmania Chair David Daniels, Deputy Commissioner Tasmania Police Scott Tilyard and Commissioner Tasmania Police Darren Hine

## AWARD WINNING

Crime Stoppers Tasmania is proud to have won two prestigious Crime Stoppers International Awards in 2017

**Best Community Engagement Award** for our “My Home, Our Community” initiative.

**Civilian of the Year Award** to Mr David Daniels OAM, in recognition of selfless devotion, persistent service and significant contribution to Crime Stoppers Tasmania.

“This international recognition highlights the significant work being undertaken by everyone at Crime Stoppers in Tasmania to sustain its highest level of community engagement.

Receiving an international award is significant and helps shine a light on the amazing work you are all doing!” *the Hon Elise Archer MP, Minister for Justice*





# STOPPING DRUGS - OUR CORNERSTONE

Crime Stoppers Tasmania has delivered many successful anti-drug campaigns. These have prompted the community to provide valuable information to Tasmania Police; resulting in the seizure of vast amounts of drugs worth many millions of dollars, and preventing them from coming into the state.

Tasmania Police has a clear message to criminals involved in the manufacture and distribution of drugs: "We will identify you, we will investigate you and we will prosecute you for the importation of illicit drugs into Tasmania."

Over the years, annual Crime Stoppers Week Drug Campaigns have prompted many local drug busts across the State, resulting in numerous charges and arrests.

Crime Stoppers Tasmania called for community action in the 2018/2019 campaign 'Dob in a Dealer' which saw crime reports triple. Tasmania punched well above its weight amongst the other states in achieving this result.

Tasmanians have said a resounding NO to drugs in our island state.

请举报  
毒品犯罪

用您的来电, 帮助您的社区。

CRIME STOPPERS  
1800 333 000

An Australian Government Initiative

**\$10,000**  
reward for your arson information.  
1800 333 000

Tasmania  
Department of Health and Human Services

Now's the  
time to  
hand it in.

NATIONAL FIREARMS  
AMNESTY  
JULY-SEPT 2017

Report crime anonymously  
**1800 333 000**  
or  
[www.crimestopperstas.com.au](http://www.crimestopperstas.com.au)

Retail loss costs  
Australian households  
more than  
**\$424 per year\***

shoplifting **costs us all**  
help prevent and report shoplifting

Tasmanian Government CRIME STOPPERS 1800 333 000 Neighbourhood Watch Tasmania

\* 2014-15 Global Retail Theft Barometer

犯罪 • CRIME • الجريمة • CRIMINE • अपराध  
KRIMEN • ਜੁਰਮ ਜਾਂ ਅਪਰਾਧ • 'ERKAHMA • TỘI ÁC • CRIMEN

**CRIME IS CRIME**  
IN ANY LANGUAGE

NATIONAL  
MISSING  
PERSONS  
WEEK

August 2019  
Help find a loved one

OPERATION ROOM  
FUGITIVE HUNT

HELP US FIND!  
THESE WANTED PERSONS!

Report  
Anonymously

1800 333 000  
[crimestoppers.com.au](http://crimestoppers.com.au)



“The effects of thefts are far greater than the lost stock. The impact on our business extends to fence repairs, increasing security, staff time, insurance claim excesses and higher insurance premiums.” *Small business*

“Crime Stoppers has a well recognised (and) trusted brand – people (the public) are comfortable using it... there is lots of trust with the Police.” *Police stakeholder*

“Crime Stoppers (is about) changing individual behaviour to effect community safety but is also about overcoming the bystander effect and building civic responsibility... I think the community sees Crime Stoppers just as a reporting vehicle. What they don’t see in Crime Stoppers is that it has the ability to promote the taking of responsible action and it provides an avenue for people to take responsibility.” *Education benefactor*

**my home  
our community**  
help keep your community safe

“Since my home was broken into I am angry, I don’t trust people and feel scared at night.” *Community member*

“I’m so glad someone called Crime Stoppers and the Police were able to recover my car. I don’t live near public transport and need my car to get to work.” *Community member*

## CALLS TO CRIME STOPPERS HELP SOLVE CRIME



1994 – Power substations were damaged to cut the power to a number of businesses to disarm alarms. A Crime Stoppers report was received indicating who had damaged the substation which in turn led to the identification of the offenders who wanted to carry out the burglaries.



1999 – An infamous inmate from Risdon Prison escaped. A call to Crime Stoppers provided information on which way he was heading. The inmate was apprehended soon after.



2011 – Significant damage was caused to vehicles and houses in a northern Tasmanian suburb. An anonymous report to Crime Stoppers indicated who the offenders were and what had occurred. Six individuals were interviewed and charged with a total of 35 offences.



2012 – A school was burgled and several laptops stolen. Crime Stoppers received a report with details of offenders and the location of the laptops. Offenders were charged and 14 laptops were recovered.



2014 – Crime Stoppers was notified that a prolific offender had a large amount of stolen goods hidden in a hired storage container. When searched, Police located approximately \$20,000 worth of stolen property inside the container.



2014 – An anonymous report was received regarding suspicious activity at a remote location, with numerous people coming and going from the residence. A Police search located \$36,750 in cash and 19 packets of dried cannabis.



2016 – The Crime Stoppers Operation Roam campaign put one of Australia’s most wanted fugitives behind bars. Samuel Terrance McGovern was located at a Tasmanian shopping centre. McGovern was arrested and extradited to NSW.



2008 - 2019 – Over 100 information reports received about missing person Helen Munnings. Investigations continue.



2019 – The murder of Jarrod Turner resulted in almost 50 information reports. Police made multiple arrests relating to this crime.



2018 – A follow up of a Crime Stoppers report led to a rural property being searched. As a result, 104 cannabis plants and eight firearms were seized, with one offender arrested and charged.



2019 – A Crime Stoppers report provided information in relation to a false report to Police where a particularly nasty crime had been committed. As a result, Police changed the direction of their investigation and were able to charge the offenders involved.



2019 – Stolen goods were recovered in bushland as a result of a report to Crime Stoppers. The goods were valued at over \$100,000, and had been missing for a number of months, with no significant leads as to their whereabouts.



“Crime Stoppers has been an essential part of keeping our community safer and protected for the past 25 years. The community support it has garnered in that time speaks volumes for both the quality of its personnel and its astounding effectiveness.” *Senator the Hon Eric Abetz*

# CRIME STOPPERS TASMANIA'S PARTNERS AGAINST CRIME

KNOW SOMETHING, SAY SOMETHING  
YOUTH CHALLENGE  
FIREARMS AMNESTY  
BUSHFIRE PREVENTION  
CRIME IS CRIME IN ANY LANGUAGE  
CLICK OR CALL CRIME STOPPERS  
YOUR VOICE MATTERS  
STAY ANONYMOUS  
UNSOLVED CRIMES  
CAN YOU HELP?  
HUMAN TRAFFICKING  
STOP ARSON  
CRIME STOPPERS  
DOB IN A DEALER  
MISSING PERSONS  
STOLEN VEHICLES  
FUGITIVE HUNT  
SHOPLIFTING COSTS  
EVERYONE  
STOLEN GOODS  
DRUG DEALER  
CRACKDOWN  
SAY NO HEAT ON TO DRUGS  
ILLEGIT DRUGS

“A safer community works well for all businesses in Tasmania. It allows us to get on with our business and makes our customers feel more secure.

I would strongly encourage Tasmanian businesses to consider supporting Crime Stoppers Tasmania and finding ways to deliver strong benefits for the company and the community in which they operate.”

*Daniel Hanna, Federal Group*



“Strong partnerships are the key to any success. By working together, we can achieve better outcomes for our community.”

We are very excited to be working with Crime Stoppers Tasmania to help improve safety for all Tasmanians”.

*Justin Collins, bdna*



“Motorola Solutions is proud to be a partner of Crime Stoppers Tasmania. We share the view that information exchange between the community and public safety agencies will help to make our communities safer.

We look forward to supporting Crime Stoppers Tasmania into the future and would like to congratulate the team on reaching this great milestone. Thanks for your generosity and continuing dedication to the community!”

*Andrew Soderstrom, Motorola Solutions*



“We feel that there is no better way to support our community than to encourage the participation of all Tasmanians in assisting the work of those dedicated to protecting our lives and property.”

*John Fleming, Tasmanian Mountain Waters*



“The value to the community of Crime Stoppers as a conduit between the public and Police as well as their proactive crime prevention strategies is enormous. The company is delighted with our association with Crime Stoppers and remains committed to providing support into the future.”

*Grant Wilson, Southern Cross Television*



“We are particularly supportive of the development and implementation of community based programs for the benefit of all Tasmanians.

Our support over the past years has been most rewarding and the acknowledgement we have received has been of the highest order.”

*David Triffett, Lions Clubs of Tasmania*



Crime Stoppers Tasmania receives funding under a grant from the Australian Government.



An Australian Government Initiative



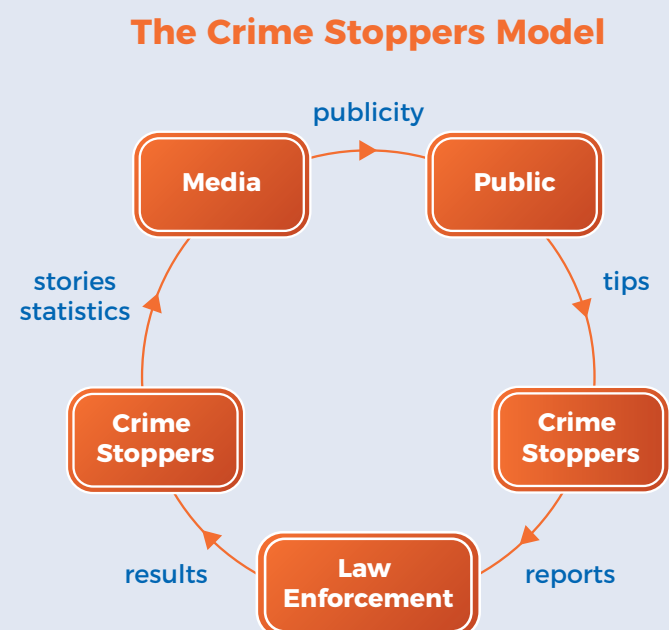


# CRIME STOPPERS TASMANIA NEEDS NEW PARTNERS & SPONSORS

## TEAMING WITH THE MEDIA

Media support is integral to the success of Crime Stoppers, and we thank the media for their ongoing support to make Tasmania safer.

The Crime Stoppers model shows that everyone benefits from the cycle of communication and information, and continues to stand the test of time.



Information drives everything we do. Digital platforms underpin how we communicate, live and work. Crime Stoppers Tasmania must evolve to stay relevant to the community and of value, to assist Police to solve crime.

We need new partners and sponsors to assist us to:

- Increase the use of Crime Stoppers resources to support education and increase community awareness
- Continue to develop more interesting and engaging media content to reach all demographics
- Provide a better service and explore opportunities to expand partnerships with law enforcement
- Expand online reporting capabilities
- Explore more high-value crime prevention programs
- Broaden the community mindset to be more proactive through broader community engagement
- Preserve the anonymity of callers.

If you are interested in joining the Crime Stoppers Tasmania family, please contact Chair David Daniels or CEO Mariae Leckie.

Crime Stoppers Tasmania is a registered charity, and donations are always welcome.

**CRIME STOPPERS**  
An Advertising Feature

Truck helps stop crime in its tracks

Ice and fires in crime fighting focus

Unsolved crimes: Can you help?

Calls, clicks tackle ice

Campaign to combat arson

Noah is more than a 'dob'

Drug dealer crackdown

Armed robbery reward

Heat on illicit drugs

**DONATE NOW** [crimestopperstas.com.au](http://crimestopperstas.com.au) [crimestopperstas](https://www.facebook.com/crimestopperstas)

**Our Vision**  
A safer Tasmania

**Our Mission**  
To be the trusted voice for a safer Tasmania by empowering and inspiring Tasmanians to anonymously report crime

**Our Values**  
Integrity, Respect, Community engagement, Resourcefulness, Confidentiality



SEE SOMETHING  
**SUSS?**  
CLICK OR CALL  
US AND STAY  
ANONYMOUS

1994 - 2019  
*Celebrating*  
**25**  
years in Tasmania



Publication proudly prepared and sponsored by Federal Group