

## A SAFER TASMANIA

### FROM OUR CHAIR

Crime Stoppers Tasmania has started the year strongly, with the national Dob in a Dealer campaign, and we are now planning for our keystone event, Crime Stoppers Week in May.



We are proud to have a number of key partners and sponsors who have long-term commitments to work with us to create a safer Tasmania. Thank you to Federal Group, Lions Clubs of Tasmania, Motorola Solutions, Southern Cross Austereo and Tasmania Police, for a successful 2018!

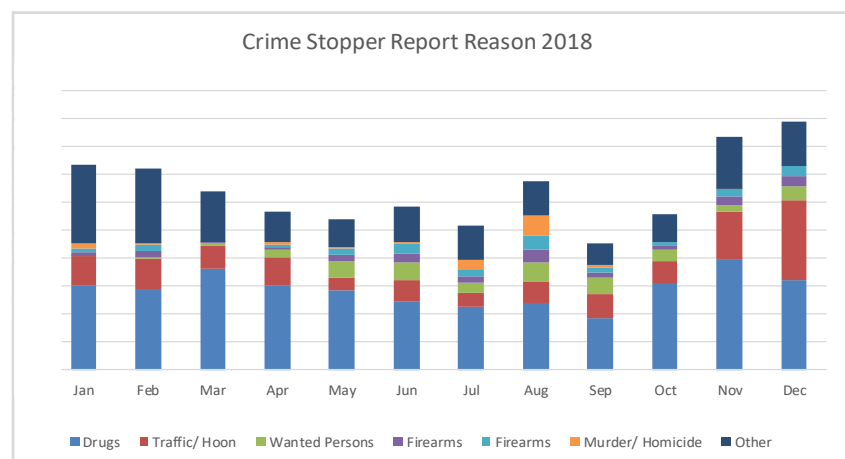
Crime Stoppers Tasmania is also pleased to welcome our new CEO Mariae Leckie, who brings a wide range of skills and enthusiasm to the role. Thank you to our Acting CEO Ralph Doedens, who has done a great job temporarily filling the position and managing the Dob in a Dealer campaign. Ralph will return to his valued role on the Board as our Treasurer.

#### David Daniels OAM

Chair, Crime Stoppers Tasmania

### 2018 RESULTS

Crime Stoppers Tasmania is pleased to share the results of 2018, which provide an insight into the reports we receive. Despite the dip in reports around the middle of the year, the Dob in a Dealer campaign (launched in November) saw a strong increase in statistics. Drugs still remain to be the main reason for reports, but it is evident that people contact Crime Stoppers for a wide range of reasons.



SEEN SOMETHING  
UNUSUAL?  
SEEN SOMETHING  
SUSS?  
SEEN SOMETHING  
WHERE YOU'D RATHER  
STAY ANONYMOUS?  
YOU CAN CALL  
CRIME STOPPERS  
DAY OR NIGHT  
FOR ANYTHING  
THAT MAKES YOU THINK

#### CAMPAIGN SNAPSHOT

- Dob in a Dealer
- Brighton Community Grant
- Mission Australia Housing
- My Freedom Day

Since inception Crime Stoppers Tasmania has:

- ◆ Received over **50,000** anonymous reports
- ◆ Assisted with more than **4,000** arrests and the recording of more than **17,000** offences
- ◆ Contributed to the seizure of over **\$7.6 million** in drugs
- ◆ Recovered in excess of **\$5.1 million** worth of stolen and damaged property

## DOB IN A DEALER

Crime Stoppers Tasmania's recent Dob in a Dealer campaign contributed to 21 arrests and 63 charges laid.

The national Dob in a Dealer program which ran in Tasmania over four months, from November 2018 to February 2019, resonated with the local community. The campaign focused on the manufacture and supply of illicit drugs (including methamphetamine (ice), cocaine, MDMA, heroin and cannabis). Residents made almost a three-fold increase in valuable reports to Crime Stoppers Tasmania.

Across Tasmania, four events attended by local government, police, community groups and corporates were hosted to appeal to the local community.

Cannabis was the most common form of drug reported to Crime Stoppers Tasmania during the campaign period at 36% of reports; closely followed by methamphetamines (ice) at 27%.



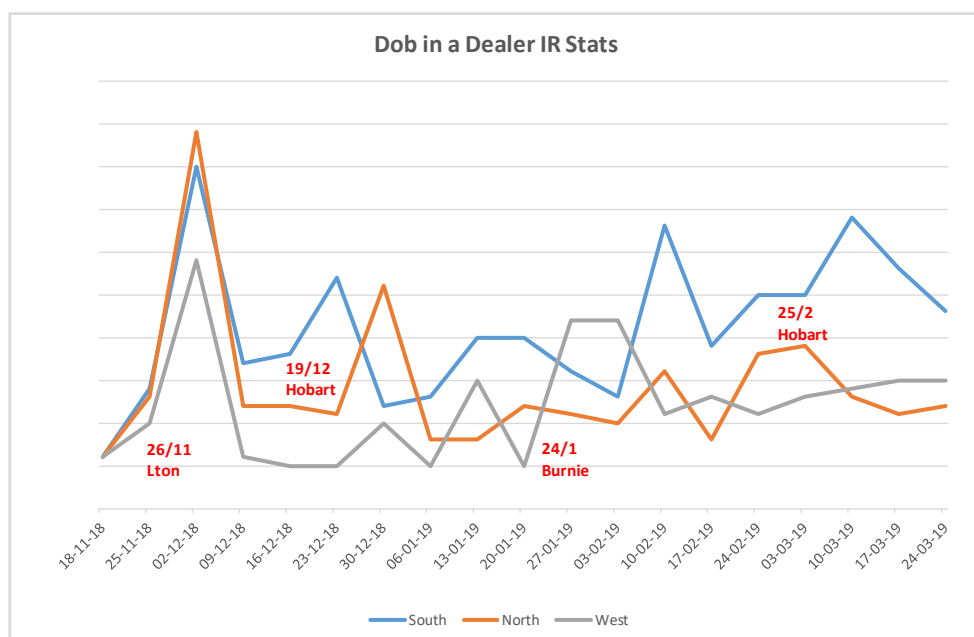
Methamphetamine reporting continues to increase year on year and this is consistent with the findings of the ABS in drug-induced deaths which showed that methamphetamine was the third highest killer in 2016, when it was ninth in 2007.

The Dob in a Dealer campaign has been delivered across the State:

- Launceston launched the campaign in November, resulting a four-fold number of reports in the week compared to the average number of reports for 2018 (January to October).

- Hobart continued the momentum in December, focusing on the high number of deaths due to illicit drugs, with a two-fold increase in reports.
- In January, Burnie featured “what drug dealers won’t tell you”, producing a three-fold increase across the North West region.
- The last event in Hobart involved the support of the Tasmanian Chinese community, resulting in another two-fold increase.

The public strongly supported this campaign against drug dealers and the harm they cause. Crime Stoppers





Mariae Leckie MTM GAICD FAIM

## CEO WELCOME

The Crime Stoppers Tasmania Chairman and Board welcomes Mariae Leckie to the team in the role of CEO.

Mariae has joined us from Queensland, and has many years of executive experience having worked with all levels of government, business, industry, not-for-profits, community and academia.

Recognised by Griffith University for her community leadership,

Mariae was appointed as an Industry Fellow in 2017.

With a passion for achieving excellence outcomes, Mariae is a qualified Company Director and has a Masters Degree in Management.

Mariae's recent roles include National Project Manager for a federally funded Health and Aged Care project and CEO of the Regional Development Australia Logan and Redlands Committee.

## #MYFREEDOMDAY

In 2016, an estimated 40 million people were victims of slavery across the world.

14 March 2019 was [#MyFreedomDay](#) - an opportunity to think about what makes you feel free, raise awareness of modern slavery and celebrate freedom.

Together we can eradicate this human rights violation.



## BRIGHTON COMMUNITY

Crime Stoppers has worked with the Brighton Council this year to deliver a community grant aimed at raising awareness of Crime Stoppers and the services we provide.



The focus of this campaign has been to reinforce the anonymity and the availability of rewards, if the information received leads to an arrest or charges being made.

Thank you to the Brighton Council for the opportunity to work within their community.

## STOP ARSON

Arson costs everyone in the community in some way. In February a Clarendon Vale house was destroyed by fire.

In collaboration with Housing Tasmania and Mission Australia Housing, a reward of up to \$10,000 has been offered for any information that leads to a conviction.

Investigations are ongoing.

**REWARD**  
**FOR INFORMATION**  
up to  
**\$10,000**

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*Ex Mayor Flinders Council*

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*Consultant*

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