

Crime Stoppers Tasmania

A safer Tasmania

Newsletter
April - June 2020

1994 - 2019
Celebrating
25
years in Tasmania



Chairman's Message

2020 has been a challenging year for us all.

The year has seen us change our working patterns in the office and adjust our calendar of events for the year.

However, we remain strongly focused on continuing to promote community crime fighting.

In Australia, someone contacts Crime Stoppers every two minutes to share suspicious or criminal information. Thank you to everyone, who even during these trying times, play their part!



*David Daniels OAM
Chair, Crime Stoppers Tasmania*

We Rely on Funding from Sponsors & Partners



Our sincere thanks to Lions Clubs of Tasmania for their recent donation!

Lions Council Chairman of Governors David Triffett and State Treasurer David McDavitt recently presented a cheque for our next Crime Stoppers Week.

As a long-standing partner and supporter we acknowledge Lions continued support, particularly in light of the difficult circumstances imposed by the COVID pandemic.

Thank you to all the volunteers who make Lions Clubs such a great community organisation!

Pictured: Crime Stoppers Tasmania Chair David Daniels, Lions Council Chairman of Governors David Triffett, Tasmania Police Constable Marita Osborn, Lions Clubs of Tasmania Treasurer David McDavitt, Crime Stoppers Tasmania CEO Mariae Leckie

National Research 2020

Crime Stoppers Australia commissioned research to better understand people's motivation and barriers to sharing information about unsolved crime and suspicious activity, as well as assess awareness and trust of Crime Stoppers in Australia.

The landmark national research surveyed a statistically significant sample of Australians aged 13 years and older, which was then followed by a series of focus groups and in-depth interviews.

This is the first time Crime Stoppers Australia has specifically included people under 18 years of age (10% of participants) and persons from non-English speaking backgrounds (15%) in its market research activities, providing a more comprehensive understanding of Australians' views on a range of crime issues.

TRUST AND AWARENESS



3 in 4 people knew **they could make a report** to Crime Stoppers

80% of people said Crime Stoppers **kept the community safe**



71% of people **trust** Crime Stoppers

63% of people said Crime Stoppers **helped prevent and solve crime**



77% of people in **regional areas** were **more aware** of Crime Stoppers compared to 67% of metro residents

Crime Stoppers assists in solving crime somewhere in the world every 14 minutes

Understanding Community Concerns about Safety

Crime Stoppers Tasmania is working with long-term partner Federal Group to better understand community concerns about safety during the COVID-19 pandemic.

A key supporter, Federal Group has proudly partnered with Crime Stoppers Tasmania for 25 years.

Since the start of the pandemic, Federal Group commissioned Enterprise Marketing and Research Service (EMRS) to undertake research into community concerns about the impact of COVID-19. The research found Tasmanians are overwhelmingly worried about the impact on jobs and the economy and people expect social distancing and safety measures to be in place for up to two years.

In its latest survey, Federal Group wants to understand concerns about community and cyber safety, to further support Crime Stoppers' efforts to create a safer Tasmania.

Details will be shared once the research is complete.

"If COVID-19 has reminded us anything, it's the value of community and the importance of connection during tough

times," Federal Group Executive General Manager Daniel Hanna said.

"The last few months have been very challenging for many people and we have been doing our best to keep our team safe and informed. We've also been sharing our research with industry groups, government and partners like Crime Stoppers Tasmania."



Pictured: Executive General Manager Daniel Hanna and Crime Stoppers Tasmania Chair David Daniels

Children's eSafety Campaign

Over recent months, Crime Stoppers from every state and territory joined forces with eSafety Commissioner to help combat child sexual abuse and unwanted contact online.

Unfortunately discussions about the COVID-19 pandemic are appearing in online child sexual exploitation forums on the dark web. Child safety experts warn children are more vulnerable than ever.

The campaign included a series of co-created facts sheets for families and young people and detailed information on reporting child sexual abuse material and prevention

strategies to keep children safe online.

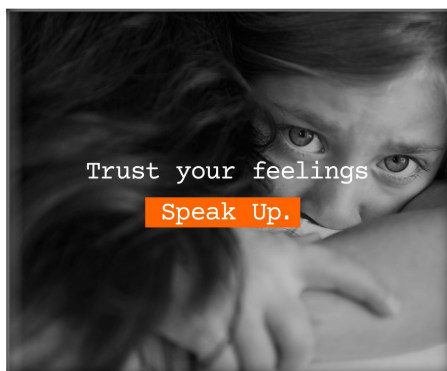
It takes a whole-of-community approach to effectively prevent online harm to children.

Report child online sexual abuse to the eSafety Commissioner

<https://www.esafety.gov.au/report>

Report cybercrime (online scams or fraud, identity theft, cyber bullying and child sexual abuse material)

<https://www.cyber.gov.au/acsc/report>



Interested in working with us?

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