

Chairman's Message

It is with great pride that I share the news that Crime Stoppers Tasmania has won two Crime Stoppers International awards.

These awards were highly contested with applications submitted from across the world by a field of strong competitors. Tasmania has proven itself a world leader in crime fighting.

Award winning

Each year, Crime Stoppers International recognises individuals, programs, activities and campaigns of excellence for their contribution to the Crime Stoppers International vision to mobilise the world to report information on crime and criminals, anonymously.

Crime Stoppers Tasmania has won two awards for programs supporting populations of 300,000 to 1 million.

- Print Media Award for the 25th Anniversary Publication, showcasing Tasmanian program achievements; and
- Specialised Training Award for a community and industry led Retail Safety Campaign to combat anti-social behaviour, violence and theft in shopping precincts.

Crime Stoppers regions span the USA, Canada, Caribbean, Bermuda, Latin America, Europe, Australia, New Zealand, the Pacific and Africa. Congratulations also to our fellow jurisdictions, Victoria, Western Australia and South Australia; who were also successful in winning awards this year.

Across the country, Crime Stoppers continues to delivery campaigns which are relevant and successful.



David Daniels OAM Chairman

I am thrilled that Crime Stoppers Tasmania has been internationally recognised for being 'the best of the best' for a program serving a population of between 300,000 and 1 million in not one but two categories at this year's Crime Stoppers International 2020 Annual Media Awards.

My congratulations to Chairman David Daniels OAM and his team for utilising the program's 25th Anniversary to create several awareness campaigns that promoted the value and purpose of Crime Stoppers Tasmania; and for working with stakeholders to develop and deliver a major retail campaign that addressed staff and shopper safety.

Both initiatives will be showcased on the Crime Stoppers International website to allow our more than 800 Crime Stoppers programs worldwide to learn and benefit from Tasmania's experience and success.

> Sharon Hanlon President , Crime Stoppers International

Due to COVID-19, Awards ceremonies were held online on Facebook at: https://www.facebook.com/CSIWorld/



Pictured: The Honourable Minister Mark Shelton MP and Crime Stoppers Tasmania Chair David Daniels

Pictured: Tasmania Police Commissioner Darren Hine and Crime Stoppers Tasmania Chair David Daniels

Crime Stoppers assists in solving crime somewhere in the world every 14 minutes

Federal Group in-house talent

The Federal Group has supported Crime Stoppers Tasmania for over 25 years, but recently this support has taken a creative turn.

The talented Group Production Services team provided the design and production of our award winning 25th anniversary publication and retail safety booklet.

The concept and content for these publications was brought to life by this clever team, and we are sincerely thankful for this support.

Pictured: Federal Group's Hannah Gray and Daniel Hanna, The Honourable Minister Mark Shelton MP, Crime Stoppers Tasmania's David Daniels and Mariae Leckie



Speak up safely crimestopperstas.com.au

Intuit Technologies supporting a safer Tasmania



Pictured: Intuit Technologies Tahnee Russell and Francis Rodier, with a freshly logoed Crime Stoppers fleet vehicle

"Intuit Technologies is immensely proud to partner alongside Crime Stoppers Tasmania, whose proactive crime prevention strategy provides such an invaluable service to our community.

We are committed to supporting their organisation and thank their dedicated team for their positive impact on all Tasmanians."

Dane Bignell, Intuit Technologies

We are extremely proud and excited to welcome our newest partner, Intuit Technologies, to the Crime Stoppers Tasmania family.

The Intuit Technologies Team is providing valuable assistance to Crime Stoppers with helpdesk support and advice - keeping our back-of-house functions working safely and efficiently.

Many thanks to Dane Bignell and the team for supporting a safer Tasmania!

Dane started Intuit Technologies in 1996. He was fresh out of high school and back at the family farm in Tasmania, his father told him he wanted a computer.

Fast forward 20 years, and Intuit Technologies has grown from one man building a computer, to a team of over 140 across five offices building the right ICT ecosystem for businesses across many industries, working with a multitude of vendors.

Everything Intuit Technologies do is underpinned by the unrelenting belief that the right ICT solution can engineer better business outcomes and they have the skills, access and networks to turn ICT investments into a business strength.

Thank you to Intuit Technologies for your support!

Hobart 39 Sandy Bay Road, T: 6281 5600

Launceston 49-55 Frederick Street, T: 6325 5200

Burnie 10 Wellington Street, T: 6432 1431



Tasmanians urged to be vigilant online

Crime Stoppers Tasmania is warning people to protect their families from cybercrime, with new research showing Tasmanians are spending more time online during the pandemic.

Cyber criminals have been taking advantage of COVID-19 to target people online, including scams, fraud, identity theft, cyber bulling and child sexual abuse material.

The EMRS research was commissioned by Tasmania's largest private sector employer Federal Group, who are Crime Stoppers Tasmania's key partner.

Crime Stoppers Tasmania is particularly concerned about the increased risk to children who are spending more time online.

The pandemic has definitely heightened concerns, as predators have more access to children online than ever before, through a range of popular apps, games and social media sites.

Results from the survey commissioned by Federal Group show that one quarter of Tasmanians have seen an increase in online scams during the COVID-19 pandemic.

We encourage Tasmanians to report cybercrime to www.cyber.gov.au/acsc/report



Survey Snapshot - August 2020

Top three COVID-19 concerns for Tasmanians

- Impact on local businesses (96%)
- Jobs (96%)
- State economy (94%)

25% of Tasmanians have experienced an increase in online scams since the pandemic started

50% are more concerned about their personal safety and security now, than before the pandemic

63% are worried about personal health following the outbreak in Victoria

60% of Tasmanians believe social distancing measures will be in place for longer than they originally expected - up from 42% in May

Hobart Retailers Safety & Security



Crime Stoppers Tasmania continues to work closely with the City of Hobart and retailers to combat the increased amount of antisocial behaviour, violence and theft around the City's retail districts.

Last year the City of Hobart began coordinating meetings with retailers to share concerns about staff and shopper safety, and store security.

Tasmania Police have identified the most stolen items in Southern Tasmania, with alcohol, perfume, makeup, meat and food topping the list.

In addition to shoplifting, retail staff are dealing with a wide range of unacceptable, hostile and antisocial behaviour.

We all need to be alert and vigilant in identifying suspicious behaviour or people who may risk the safety of retail staff or

#noshoplifting #respectretailstaff

customers.



CEO Mariae Leckie MTM GAICD ceo@crimestopperstas.com.au 0417 525 855 Chair

David Daniels OAM 0400 118 666 Business Manager Nina Casimaty <u>manager@crimestopperstas.com.au</u> 0417 537 573