

Chairman's Message

On behalf of Crime Stoppers Tasmania I would like to thank you for your help over the last twelve months in supporting a safer Tasmania for everyone who lives and visits this great place.

2020 once again saw an increase in reports to Crime Stoppers Tasmania. And we couldn't do it without you!

As a registered charity, we rely on sponsor and donor support to deliver this important service.

- I would like to acknowledge the support of Tasmania Police and the great work they do.
- Thank you to our major partner Federal Group for their ongoing support.
- Thank you to our campaign partners Motorola Solutions, Lions Clubs of Tasmania and Channel 7, who help us deliver meaningful and targeted campaigns.

- I would like to acknowledge our major donors, Tasmanian Mountain Waters and the Tasmanian Chinese Buddhist Academy of Australia.
- Thank you also to our newest sponsor Intuit Technologies, who joined us in 2020.

We begin 2021 with the optimism that this year we will be in a position to roll out campaigns across the State; which were put on hold due to the pandemic.

The team is underway with planning for our annual Crime Stoppers Week, and there will be national campaigns through Crime Stoppers Australia.

Be assured that Crime Stoppers Tasmania will always be flexible in the way we deliver our services, with the aim of helping to solve and prevent crime.



David Daniels OAM Chairman

Stopping Retail Abuse

Crime Stoppers Tasmania has released a guide for retailers to help staff manage shoplifting and antisocial behaviour during the busy summer season.

The retail safety guide was launched at the Launceston 9/11 Bottleshop prior to Christmas.

The guide contains information on how to identify and manage suspicious or aggressive behaviour; tools to help develop a plan to escape an armed offender; and what to take note of and report to management or police.

More than a third of goods stolen from Australian shops are pilfered during the holiday season. This includes gifts, food and the latest gadgets.

Crime Stoppers Tasmania Deputy Chair, Lynn Mason said "Shoplifting, antisocial and aggressive behaviour and violence can have significant financial and emotional impacts on staff and shopper safety, and store security".

The guide was produced with major partner Federal Group, who operate 21 bottle shops around the State.

Corey Terry, Store Manager of Launceston 9/11, says it is crucial that businesses have an established action plan in place to minimise the emotional and financial harm of retail crime.

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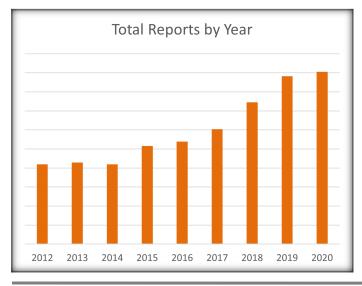
Pictured: 9/11 Bottleshop Store Manager Corey Terry, Crime Stoppers Tasmania Deputy Chair Lynn Mason, Crime Stoppers Tasmania Director Mark Fishwick

2020 Report Statistics

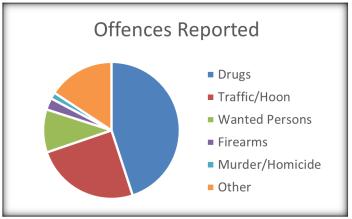
This year again resulted in an increase in overall reports received by Crime Stoppers Tasmania.

The trend towards reports being submitted online via the website continues, and we will continue to invest into this platform during 2021.

Drugs consistently receive around half the number of reports, demonstrating that Tasmanians have said a resounding NO to drugs in our island State.







Stopping Retail Abuse

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Mr Terry said "We take the safety of our staff and customers really seriously at 9/11, and this is a great refresher for us to have on-hand, alongside our ongoing training program."

"The guide we've helped develop will be a great resource for all kinds of retail businesses as we head into the festive season."

"We're a big supporter of the work Crime Stoppers Tasmania does to help keep our community safe."

The retail safety campaign recently won a Crime Stoppers International Award for Specialised Training; and is part of a larger body of work focussed on combatting antisocial behaviour, violence and theft around the State's retail districts.

The work has received support from retail peak bodies such as the Australian Retail and Trade Brands Advocacy Group and National Retailers Association, the City of Hobart, retailers, shopping centres and Tasmania Police.

The guides can be accessed by retailers throughout Tasmania from larger police stations or contacting the Crime Stoppers Tasmania office. Digital copies are available at www.crimestopperstas.com.au.







