

A safer Tasmania

Speak Up Safely

Apr - Jun 2021 News

CRIME  
STOPPERS  
.com.au  
1800 333 000

Tasmania



## Chairman's Message

It goes without saying that I am very proud of the contribution of Crime Stoppers to community safety in Tasmania. Crime Stoppers Week always creates the opportunity to really connect and make a difference.

This year's Crime Stoppers Week gave Tasmanians the chance to provide information about the entry points where drugs enter the State, either by post, air, sea or courier; as well as local manufacture and distribution.

The week was our most successful to date, and resulted in a 40% increase in drug related tips.

This is a terrific result for Tasmania! Thank you to everyone who is playing their part in keeping Tasmania safe.

I am also very happy to welcome new CEO Jane Crosswell. Jane joined us in time to help deliver a great Crime Stoppers Week, and comes to us with a wealth of knowledge and experience.

I am excited to say that our momentum of the last few months is set to continue.



David Daniels OAM  
Chairman

## Crime Stoppers Week - disrupting drug trade

Tasmanians showed strong support for Crime Stoppers Week 2021. The campaign resulted in a marked increase in anonymous reports during the recent annual campaign.

This year's Crime Stoppers Week had a strong focus on illicit drugs, their entry points into our community, and the role Tasmanians can play in fighting this serious crime.

Thanks to the Tasmanian Community, during Crime Stoppers Week, we have seen a 40% increase in reports specifically relating to crimes involving drugs. This is a great result for Tasmania. *cont over*

*Pictured: Tasmania Police Assistant Commissioner Jonathan Higgins, Crime Stoppers Tasmania CEO Jane Crosswell, Crime Stoppers Tasmania Chair David Daniels OAM, Tasmania Police Deputy Commissioner Donna Adams, Tasmania Police Assistant Commissioner Adrian Bodnar*



Suss? Speak up. Stay secret. [crimestopperstas.com.au](http://crimestopperstas.com.au)

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## Crime Stoppers Week

The Covid pandemic significantly disrupted the importation of drugs into Tasmania last year.

Tasmania Police noted that while more drugs have been taken off our streets in the past year due to police operations, border closures meant less drugs coming into the state.

While some drugs are manufactured in Tasmania in crude – often domestic – settings, most are imported via sea, air, and mail, according to Tasmania Police.

Cannabis was the most common form of drug reported to Crime Stoppers Tasmania during the campaign period; and was closely followed by methamphetamines (Ice).

Tasmania continues to top the nation with cannabis use – and the use of ICE is still increasing.

Thank you to Tasmanians who have supported this campaign against drugs and the harm they cause.

We also acknowledge our event sponsors, Motorola Solutions, Lions Clubs of Tasmania and Southern Cross Austereo. We could not deliver this campaign without your support.

**Know someone trafficking drugs – speak up!**

*Special thanks to our  
Crime Stopper Week Event Sponsors*



*Pictured: Our campaign sponsors – Lions Clubs of Tasmania's David Triffett, Crime Stoppers Tasmania Chair David Daniels OAM, Lions Clubs of Tasmania's Paul Cairnduff; Motorola Solutions' Brendan Charles*

Cut the supply.  
Stop the hurt.  
Stay secret.

Crime Stoppers Week is designed to raise awareness about what everyone in Tasmania can do to combat criminal activity.

Crime Stoppers Tasmania is central to this effort because intelligence provided by the community through Crime Stoppers is a powerful weapon for our Police and their investigations.

A safer Tasmania is up to us all! Crime Stoppers will continue to encourage and inspire everyone to play their part in building a safer Tasmania.



## Meet our new CEO



The Crime Stoppers Tasmania Chairman and Board welcomes Jane Crosswell to the team in the role of CEO.

A born and bred Tasmanian, Jane is an experienced executive who has worked with some of Australia's most respected not-for-profit organisations over the past 25 years.

Jane is a community leader with a proven track record in marketing, strategic business development, fundraising and communications.

Jane holds a Masters Degree in Marketing along with a Post-Graduate Diploma on Organisational Leadership from Monash University.

With a passion for community engagement at all levels, Jane enjoys opportunities to meet like-minded people and organisations who share similar connection to the Tasmanian community.

When she is not at the helm of Crime Stoppers Tasmania, Jane runs her own small business which focusses on health and wellbeing.

Drug deal? Don't forget the details

There's lots of people and cars visiting 8 High Street, Smithville. I think they might be dealing drugs. It's mostly at night. Rego AA 123 and ZZ 987 come around a lot. I mostly see a guy with long black hair and a beard at the front door. The curtains are mostly closed and I've seen shopping bags swapped.



There's lots of people around a house on High Street. Looks like drugs.



Not right? Speak Up

Stay secret

crimestopperstas.com.au



During Crime Stoppers Week this year we:

- ♦ Launched our new creative branding, which is designed to improve our connection with Tasmanians and their local communities, by changing the way we look and sound.
- ♦ Went live with our new website - which is more modern and easier to navigate.
- ♦ Rolled out new education messaging around what make a great tip and what details to think of if you see something suss.



## Good Neighbours Create Safer Communities

Neighbourhood Watch Tasmania continues the success of their Cuppa with a Cop, with July's event at Banjo's Shoreline.



THANK  
A FIRST  
RESPONDER  
DAY  
9 June 2021

Thank you  
to our first responders  
for the incredible work you do.

#ThankAFirstResponder  
#PowerOfThanks

[www.firstresponderday.com.au](http://www.firstresponderday.com.au)



## Vantage Hotels encourage community to speak up on crime

**Sometimes, an anonymous tip-off is all it takes to solve a crime but getting people to speak up when they see or know something can be a challenge.**

Federal Group who own 12 pubs through Vantage Group, is helping Crime Stoppers tackle this dilemma by encouraging Tasmanians to make an anonymous report when they see something suspect, and ultimately keep Tasmanian communities safe.

Federal Group Executive General Manager Corporate Affairs Daniel Hanna said with anonymous tip-offs leading to multiple arrests and the recovery of hundreds-of-thousands-of-dollars' worth of stolen goods each year, every little way the organisation could help Crime Stoppers Tasmania was worthwhile.

"Federal Group have been a principal supporter of the fantastic work Crime Stoppers Tasmania do for local communities for more than 25 years," Mr Hanna said.

"In support of Crime Stoppers' mission to keep Tasmanian communities safe, our Vantage pubs have rolled out posters, coasters and table talkers with their new messaging to encourage people to make an anonymous report if they see something that's not quite right.

"Safer communities benefit everyone and as key social hubs across the state, our hotels and bottle shops

provide an important and effective means of sharing this message with the public."

Managers at Vantage Group's Brooker Inn, Waterfront Hotel and Derwent Tavern said the Crime Stoppers branding was often a talking point within their establishments.

"As a people-based business, we chat with regulars every day and get to know them very quickly. Having the Crime Stoppers branding in our hotel definitely gets discussion going about the right way to act when you see a crime," Brooker Inn Hotel Manager Peter Stepien said.

"The Derwent Tavern is a meeting place for the community, and as such provides the perfect platform to share the important Crime Stoppers message with the public," Derwent Tavern Manager Ray Lawless said.

"Crime Stoppers do such great work in keeping Tasmanians safe and I'm proud that the Waterfront Hotel can contribute to this by helping get the message out there," Waterfront Hotel Manager Sharon Adams said.

**Thank you to Federal Group and Vantage Hotels! This initiative is greatly valued by Crime Stoppers Tasmania and is a great way to connect with a range of people.**



*Pictured: Crime Stoppers Tasmania Chairman David Daniels, Crime Stoppers Tasmania CEO Jane Crosswell and Derwent Tavern Hotel Manager Ray Lawless*